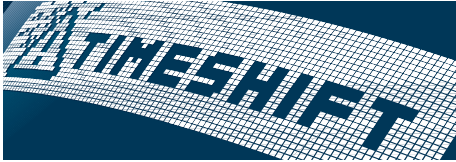


# ARS ELECTRONICA 2004

Linz, September 2 - 7  
www.aec.at/timeshift



TIMESHIFT -  
The World in 25 Years

Ars Electronica  
2004

## Press Release - Projects

Linz, April 16, 2004

# ARS ELECTRONICA 2004

## Timeshift – The World in 25 Years

The 25th Anniversary Celebration of the Festival of Art, Technology and Society

*Time's up*

### **Sensory Circus**

Venue: Lentos Museum of Art

“Time’s up” is a highly acclaimed group of Linz artists that has been working for many years on large-scale media-and-machine scenarios. Experimentation with human capabilities of perception within technical systems is central to the group’s artistic endeavors. “Sensory Circus,” produced jointly with Ars Electronica, is the next stage in this process of experimental scrutiny. A space bristling with sensors and interfaces interacts with visitors and thereby enables them to intensively experience a *mise en scène* involving media and projections. The visitors actively co-determine the layout of the space surrounding them and, in doing so, make the transition from observers to participants.

*Klaus Obermaier / Ars Electronica Futurelab / Scott deLahunta*

### **APPARITION**

Venue: Posthof

Upper Austrian composer and media artist Klaus Obermaier worked together with the Ars Electronica Futurelab in Linz to produce “Apparition.” Developed through close collaboration among artists with experience in theatre and dance and developers of cutting-edge creative technology, the project’s aim is to present a compelling dance and media performance for the stage that successfully integrates interactive sensor and tracking technology in innovative ways to give the dancers the possibility of interacting with or controlling the set and the musical accompaniment. In this way, computer visualizations blend together with dance as a physical form of expression.

The “Apparition” project brings together artists from a number of different disciplines to work jointly on the integration of new media and dance performance into an innovative new form of staged artistic expression.

*APPARITION has involved close collaboration between award-winning composer and media artist Klaus Obermaier and the Ars Electronica Futurelab and is being developed in cooperation with the South Bank Centre, London.*

*Idea, concept, direction and visuals: Klaus Obermaier*

*Interactive design and technical development: Ars Electronica Futurelab*

*Choreographers and performers: Desireé Kongerod and Robert Tannion*

FAS.research Vienna / AEC Linz

## **Language of Networks - Visualization for Science, Art and Technology**

Venue: Ars Electronica Center, Art&Tek Institute, September 1-9, 2004

The visualization of information—that is, the depiction of complex bodies of data in a graphic form that makes them easy to grasp and process further—is assuming increasing importance. Media artists in particular have already accumulated considerable experience with this type of data interpretation; now, more and more sociologists and economists are discovering the importance of these skills for theoretical and applied work in their fields. The influence of social network analysis is also on the rise.

The language of networks is the common parlance of a broad spectrum of disciplines, and it is the language in which complex information can be depicted and communicated to others. The symposium and exhibition establish a platform to facilitate exchange among a wide variety of scholarly disciplines as well as among scholars, artists and interested laymen.

*The exhibition and symposium are being staged in cooperation with FAS.research and AEC. Scholarly Consultants: Department of Commerce, Trade and Marketing of the Johannes Kepler University, Linz; Max Planck Institute for Social Research, Cologne. Subsidized by the Austrian Federal Ministry of Commerce and Labor.*

Ars Electronica / Lentos Museum of Art

## **Digital Avant-Garde**

Venue: Lentos Museum of Art

Since Ars Electronica's founding as a festival of art, technology and society, interactivity in media art has gone through numerous transitions, stages of ongoing development and adaptations to shifting social framework conditions. Individual artists have come up with very different approaches to getting in touch with their audience. The exhibitions in the Lentos Museum of Art shed light on the continuous development of this new art form and provide detailed insights into ways in which artists approach "interactivity as an artistic raw material."

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**Information on the Ars Electronica Festival:  
and the Ars Electronica Press Lounge:** <http://www.aec.at/timeshift>  
<http://www.aec.at/press>